

Check Out The 2019 Super Bowl Commercials Before the Big Game

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Even if football isn't your thing and you're mostly attending your friend's Super Bowl party for the snacks, the time-honored tradition of watching and rating the commercials is always an entertaining way to pass the time between onion dip refills.

The ads are typically hugely expensive – last year, 30 seconds of air time cost an average of \$5 million – and star-studded affairs, and this year will be no different. Check out the Super Bowl commercial offerings from some of the biggest brands ahead of the matchup between the Rams and the Patriots.

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Doritos

In which Chance the Rapper and the Backstreet Boys team up.

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Pepsi

Steve Carell, Lil Jon and Cardi B hang out in a diner.

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Coca-Cola

An animated ode to the soft drink.

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Stella Artois

Carrie Bradshaw and The Dude walk into a bar.

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Walmart

Pop culture cars start their engines.

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Expensify

A very odd reminder from Adam Scott and 2 Chainz to make sure you get reimbursed.

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Pringles

A smart device gains sentience thanks to a longing for pringles.

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Michelob ULTRA Pure Gold

Zoe Kravitz doing ASMR in nature? Sure, why not.

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Amazon

Amazon's Alexa mistakes, featuring Harrison Ford and *Broad City* stars Ilana Glazer and Abbi Jacobson.

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Microsoft

A spotlight on the Xbox Adaptive Controller and its young fans

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M&M's

Christina Applegate chauffeurs some disruptive chocolate-y passengers

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NFL

This spot celebrates the organization's NFL100 list with Peyton Manning, Michael Strahan and *Fornite* superstar Tyler 'Ninja' Blevins.

So happy to share with you guys one of the many amazing things we've been working on and why I've been traveling so much. Catch me in the #NFL100 #SBLIII commercial right before halftime. pic.twitter.com/FEAQSDsYMP

– Ninja (@Ninja) January 31, 2019

Google Assistant

Google goes meta, with a commercial of Joe Pesci watching

Macaulay Culkin's Home Alone ad homage.

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Budweiser

The beer brand sticks with its winning formula of dog and horse pals, with some insight into its renewable energy initiatives.

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Bumble

The dating app that lets women make the first move joins forces with tennis great Serena Williams.

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Hyundai

Jason Bateman stars as a helpful elevator operator for the car manufacturer.

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Olay

Sarah Michelle Gellar is terrified but glowing in this horror movie spoof.

[embedded content] <https://www.entrepreneur.com/article/327300>