# ‘Check Out’ These Insights and Highlights From Commerceweek 2024

How can brands stand out to consumers and vie for their ever-elusive dollars? It turns out storytelling is just as important when it comes to commerce as in any other form of media. On February 28 and 29 attendees heard from experts as they discussed the skills and investment needed to build an optimal brand experience.

You can find all the insights from the packed two-day agenda in the gallery below.

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