Chipotle Takes New Complete Customization App Feature to Extremes on TikTok

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Chipotle is backing the new Complete Customization feature on its application with do-it-yourself menu hacks on TikTok.

The Complete Customization features enables customers ordering food via the fast-casual restaurant chain’s app to make any ingredient light, standard or extra by swiping from left to right on that ingredient while creating their order.

The hack menu Chipotle released on TikTok enables people to virtually sample unique combinations of classic ingredients, such as DIY Nachos, The Extra Dip and Taco Salad Hack.

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