

Chrissy Teigen and Top Marketers Shined at Brandweek

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15 hours ago

PALM SPRINGS, Calif.—Brandweek brought over 700 brand marketers to the desert oasis over Nov. 3-6 to discuss strategy, trends and the future of the advertising ecosystem. Brandweek is grateful for our partners Disney Advertising Sales, Hulu, IBM Watson Advertising, KPMG, NPR, QualtricsXM, trueX, WarnerMedia.

Guests of Brandweek's inaugural white party.
Sean T. Smith for Adweek

Kasseem “Swizz Beatz” Dean, Grammy award-winning music producer, Harvard graduate and global entrepreneur in conversation with Adweek’s Danny Wright, chief brand officer.
Sean T. Smith for Adweek

The QualtricsXM Dream team fan craze.
Sean T. Smith for Adweek

Pooja Midha, president, trueX.
Sean T. Smith for Adweek

Jeff Litvack, CEO, Adweek shows off his new swag sneakers with
StockX's Deena Bahri, CMO.
Sean T. Smith for Adweek

Jim Babcock, VP, consumer marketing, Adult Swim poses with
Jill King, SVP, marketing and partnerships, Cartoon Network,
Adult Swim and Boomerang.
Sean T. Smith for Adweek

Randi Stipes, CMO, IBM Watson Media and Weather.
Sean T. Smith for Adweek

Lisa Valentino, EVP, client and brand solutions, Disney Advertising Sales; Karey Burke, president, ABC Entertainment; Anthony Anderson, Emmy and Golden Globe nominated Actor, executive producer, advocate and philanthropist.

Sean T. Smith for Adweek

Hulu's fuel provisions.
Sean T. Smith for Adweek

A Constellation Awards celebratory moment for Deana Singleton, GM, global advertising, Microsoft with Bonin Bough, chief growth officer, Bonin Ventures.

Sean T. Smith for Adweek

NPR game cards.

Sean T. Smith for Adweek

QualtricsXM making four-legged dreams come true!
Sean T. Smith for Adweek

KPMG's Jason Galloway, managing director, US marketing consulting lead; Julio Hernandez, principal, global customer advisory COE lead.

Sean T. Smith for Adweek

Nadine Dietz, chief community officer, Adweek; Vineet Mehra, global CMO, Walgreens Boots Alliance.
Sean T. Smith for Adweek

John Legend holds daughter, Luna.
Sean T. Smith for Adweek

Engaged and eager audience members.
Sean T. Smith for Adweek

Phil Regnault, principal, advisory, PwC set the tone for Brand Constellation Awards.
Sean T. Smith for Adweek

Attendees took a chance at the roulette table.
Sean T. Smith for Adweek

The Brand Genius awards.
Sean T. Smith for Adweek

An attendee is engaged.
Sean T. Smith for Adweek

Ko Im, who did double duty as Adweek's senior editor and our host for Brand Genius.
Sean T. Smith for Adweek

Jon Suarez-Davis, SVP, marketing strategy and innovation,
Salesforce.
Sean T. Smith for Adweek

Mike Benson, former head of marketing, Amazon Studios. (Now currently: CMO, CBS).

Sean T. Smith for Adweek

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