Chufd.

Operations Director / Freelance / Paid
Worldwide

https://www.chufd.com/

Chufd is a creative, design and marketing agency on a mission to mentor talented student, graduate and freelance designers and copywriters into commercial work.

We are currently looking for talented individuals to join our network.

Role Details

Chufd is a creative, design and marketing agency on a mission to mentor talented student, graduate and freelance designers and copywriters into commercial work.

We are also determined to change the outdated way in which agencies win new work. Rather than join the gladiatorial and wasteful competitive pitching processes, we do speculative work for prospective clients who then pay retrospectively if they wish to use it. Typical projects include rebrands, website redesign and advert design.

There is no cost to be a member and we don’t charge any fees or commissions to members and we never will.

How it works:

1. We will offer you the chance to undertake some work on a speculative basis as part of our approach to new commercial clients. It will be based on a full brief that we will provide. Typical projects include a logo redesign or the development of a mood board

2. We will then review the work and may request revisions

3. When that work is accepted by the client, you get paid, and will get first refusal on doing additional work for that client, at commercial rates

4. If the work you do is not accepted by the client the copyright remains yours, you can add the work to your portfolio citing Chufd as your client and we may add it to the Chufd portfolio.

Chufd is led by three very experienced British directors with a combined 75 years' experience in brand development, design and marketing. We already have clients.

Our mission is to create a stable and profitable agency business by harnessing and directing the talent of students, graduates and freelancers talent into commercial work.

Skill/Attributes Required

We are looking for talent in all areas of design, creative and marketing, including technical. A full list of services can be found at https://www.chufd.com/chufd-what-we-can-do

Apply/Respond by:
27/02/2020

Send: Folio

alison@chufd.com

https://www.shillingtoneducation.com/blog/chufd/