Cloud service providers ask EU regulator to reinstate VMware partner program

“In January 2026 Broadcom signaled the termination of its VMware Cloud Service Provider program in Europe,” CIPSE said in a statement. This unilateral decision removed all but a tiny minority of hand-selected partners and excluded most European CSPs from selling VMware products.”

In its complaint, CISPE also accused Broadcom of “ongoing abuse,” citing sharp price hikes—up to tenfold, with some customers reporting as much as 900 percent increases—along with product bundling and commitment requirements based on projected rather than actual use, The Register reported.

“After imposing outrageous and unjustified price hikes immediately following the acquisition of VMware, Broadcom is now applying the ‘coup de grâce.’ We need urgent intervention to force them to change,” CISPE Secretary General Francisco Mingorance said, according to the publication.

In a statement responding to CISPE’s antitrust complaint, Broadcom said:

> *Broadcom strongly disagrees with the allegations by CISPE, an organization funded by hyperscalers, which misrepresent the realities of the market. We continue to be committed to investing significantly in our European VMware Cloud Service Provider partners… helping them offer alternatives to the hyperscalers and meet the evolving needs of European businesses and organizations.*

CISPE currently has 50 members. It also names hyperscalers Amazon Web Services and Microsoft as “adherent members,” which CISPE claims don’t have voting rights and are prohibited from participating in certain activities.

In July, CISPE filed an appeal with the European General Court in an attempt to annul the EC’s approval of Broadcom’s VMware acquisition. That case is ongoing.

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