Coca-Cola Has Released Its First Alcoholic Beverage And It’s Called Lemon-Do

It’s a first for the iconic, 132-year-old American brand, and you Lemon-Do not want to miss it. On Monday, Coca-Cola released its first alcoholic beverage—called Lemon-Do—which is currently only being sold on the Japanese island of Kyushu. Don’t get your hopes up about seeing it in your local corner store any time soon though—a senior… https://www.adweek.com/brand-marketing/coca-cola-has-released-its-first-alcoholic-beverage-and-its-called-lemon-do/