

Commerce marketers: Take our Amazon Advertising survey, enter to win an SMX All-Access Pass

If you're an e-commerce marketer, we want to hear from you. Marketplace platforms like Amazon, eBay and Walmart/Jet are building their ad businesses, giving product advertisers a chance to target active shoppers as they make their purchase decisions. We'd like to quantify the impact of this shift by asking you (and your peers) a few questions about your or your clients' spend on these platforms.

For just 10 minutes of your time, you can opt-in a drawing to win an All-Access Pass to any Search Marketing Expo (SMX) event taking place in the U.S. over the next two years. We'll also send you the results and will be sharing our analyses at SMX West 2020 in our digital commerce marketing track.

Please **click here to complete the brief Amazon Advertising survey!**

About The Author

Pamela Parker is Senior Editor and Projects Manager for Third Door Media's Content Studio, where she produces Martech Intelligence Reports and other in-depth content for digital marketers in conjunction with Search Engine Land, Marketing Land, MarTech Today and Digital Marketing Depot. Prior to taking on this role at TDM, she served as Content Manager and

Executive Features Editor. Parker is a well-respected authority on digital marketing, having reported and written on the subject since its beginning. She's a former managing editor of ClickZ and has also worked on the business side helping independent publishers monetize their sites at Federated Media Publishing.

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