Corona’s New Beer Adds Vitamin D, Removes Alcohol

Anheuser-Busch InBev is debuting a non-alcoholic version of Corona beer infused with vitamin D, an industry first that aims to tap into the growing moderation movement and add a dose of bottled sunshine to the winter season.

Recommended articles
https://www.adweek.com/brand-marketing/coronas-new-beer-adds-vitamin-d-removes-alcohol/