Creator Camp: Build Your Creative Consistency in 30 Days

Ever wish posting felt effortless instead of one more task on your to-do list? Creator Camp is a 30-day community challenge that turns sporadic posting into a habit by providing easy-to-use prompts for 30 days of posts and a supportive group to grow alongside.

We've held Creator Camp four times now, iterating on each edition to make it more and more valuable, but this upcoming round takes things a step further: **bringing our Creator Camp into Buffer's Create space!**

We'll be using our new Templates feature, so prompts appear right where you schedule content. Our Discord server will remain the heartbeat of Camp, where you can go for feedback on content and encouragement to keep up the pace.

In addition, this time around, we're introducing Creator Camp Minis — 30-minute live walkthroughs where we tackle the biggest roadblocks new creators face — from pinning down your content pillars to setting up a workflow that sticks — all in real time.

Whether you're just getting started as a creator, tackling consistency as one of your Q3 goals or rebooting after a break, Creator Camp delivers structure you can grow from.

Pick your posting cadence, unlock daily prompts inside Buffer, and watch your Streaks tick up keep you accountable.

Ready to build your consistency? Sign up

below

Why join Creator Camp?

Creator Camp combines structure, support, and community so that posting to social media — and continuing to post — becomes second nature.

- **Lock in a posting habit:** The new in-product track lives in Buffer's Template Library, pairing daily prompts with Streaks and Posting Goals. You'll see progress each time you schedule, making consistency feel automatic and extra rewarding.
- **Fuel your creativity:** Weekly prompt packs cover every major platform (yes, Threads and TikTok, too) and arrive alongside bite-size cheat sheets, so you're never short on ideas or unsure how to execute them.
- **Grow with peers:** Inside our Discord, you can swap feedback, celebrate milestones, and crowdsource solutions in real time — perfect for beating the lone-creator blues.

Some community interactions that make Creator Camp so special

What makes Creator Camp different from other social-media challenges?

It’s the combination of built-in tools to Buffer, an inclusive, always-on community, and live Creative Flow sessions to co-create with other Campers.

Prompts surface exactly where you schedule, Discord stays buzzing with peer support, and our twice-weekly co-creation calls give you real-time momentum you won’t find in a generic 30-day checklist.

How much time do I need to invest?

On average, I'd say most Campers spend 30 minutes a day drafting, posting and checking in.

If you tack on additional sessions like the Creator Camp Minis and bi-weekly Creative Flow sessions, that brings your total investment to **4 hours a week.**

How it works

- **Built-in prompts & scheduling:** Kick things off inside Buffer's Template Library with daily prompts dropping straight into your queue and inbox.
- **Grab quick wins in Camp Minis** Ahead of each cohort, join four focused sessions spread over four weeks (40 min teaching + 20 min Q&A) that walk through purpose, strategy, platform choice, engagement, and consistency.
- **Community support:** Swap wins and feedback in our private Discord — the #creator-camp channel is where creators inspire creators every day.
- **Creative Flow sessions:** Twice a week, we'll host live, camera-optional co-creation calls. Bring an idea (or blank doc), get real-time feedback, and leave with a polished post.
- **Platform cheat sheets:** We've created bite-size guides for each channel so you always know the best formats, hashtags, posting times and more.
- **Streaks & Posting Goals:** Use our habit-forming features to celebrate your run-streak and flag when you're ahead or behind, turning consistency into a game you'll want to keep playing.

Creator Camp's next 30-day track kicks off June 16 — and it's free.

Lock in your spot, connect with fellow creators, and give your

posting habit the structure it deserves.

1. Join the waitlist (it takes 30 seconds).
2. Get your welcome email with Discord access and pre-Camp tips.
3. On June 16, open **Buffer → Create → Templates → Creator Camp** and start creating.

Sign up for Creator Camp today and turn the next 30 days into your most consistent stretch yet — one post at a time.

Share your journey

Know someone who could benefit from Creator Camp? Share this post and invite them to join us. The more, the merrier! got you covered!

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