Cricket Wireless Launches a Campaign That Embraces HBCU Life

Filmmaker Ewurakua Dawson-Amoah recently said that much of her work is dedicated to showing young Black creatives that there is room for them in their respective industries, noting “a lot of us grow up thinking there’s not a space for us at the table.” A recent partnership between Dawson-Amoah and Cricket Wireless in support of… https://www.adweek.com/creativity/cricket-wireless-launches-a-campaign-that-embraces-hbcu-life/