Crunch Fitness

Junior Graphic Designer / Full Time / Paid
New York New York US

http://www.crunch.com

At Crunch, we make serious fitness fun! We’re looking for a Junior Graphic Designer to join our creative team.

*Though our team is currently working remotely, this position will eventually be based in our corporate New York office.

Role Details

Duties & Responsibilities:
• Design and production of various creative projects across Crunch’s 300+ clubs, including emails, display ads, in-club signage, billboards, print outreach, and more
• Work closely with Marketing Department to efficiently produce creative collateral that support day-to-day operations of both Franchise and corporate-owned gyms
• Facilitate creative needs of internal clients (e.g. operations, retail, group fitness, personal training, etc.)
• Liaise with external vendors for production of print collateral
• Maintain Crunch-y brand standards across all internal and external projects
• Creative ideation alongside two middleweight designers and one senior designer

Benefits:
• Competitive salary based on experience
• Flexible time off
• Health, dental, and vision insurance
• All Crunch gym membership

Skill/Attributes Required

Requirements:
• Proficient in Adobe InDesign, Illustrator, and Photoshop (proficiency in other Adobe applications, especially AfterEffects, Premiere, and Bridge, are also welcome)
• BA or BFA in design, or related work experience and/or relevant coursework
• Fluent in Mac platform
• Able to handle all aspects of print pre-press (resizing, formatting, mechanicals, etc.)
• Understanding of design's role in digital marketing best practices
• Experience with or understanding of digital asset management
• Digital illustration, photography, and/or copywriting skills are an added bonus

Special Skills:
• Strong creative problem-solving, written, and communication skills
• An organized self-starter who is a quick learner and a team player
• Able to juggle multiple projects, including day-to-day tasks alongside big picture ite

Apply/Respond by:
21/11/2020

Send: CV/Resume

Please send your resumé and design portfolio to suze.myers@crunch.com, and include a brief cover letter in the body of the email detailing your experience and interest in Crunch. Only applications with portfolios will be considered. Web portfolios preferred, but PDF portfolios will be accepted.

suze.myers@crunch.com

https://www.shillingtoneducation.com/blog/crunch-fitness/