DC Universe to Launch OTT Service on ‘Batman Day’ in September

DC Universe fans got more details about its upcoming SVOD <span aria-describedby="tt" class="glossaryLink " data-cmtooltip=" Channel A distribution method; In advertising, it’s an outlet used by advertisers to reach audiences, such as direct mail or radio. Digital advertising includes channels such as display advertising, social media advertising, and mobile in-app advertising. “>channel. The anticipated offering…
https://www.adweek.com/tv-video/dc-universe-to-launch-ott-service-on-batman-day-in-september/