Deepfakes At The Gas Pump Scares Up Data Privacy Awareness

Tens of millions of Americans filling their gas tanks this week may be in for a fright at the pump this season. No, it’s not about gas prices. Rather, it’s what is expected to happen from viewing a creepy campaign about privacy issues being shown on screens at the 24,000 Gas Station TV (GSTV) locations…
https://www.adweek.com/programmatic/deepfakes-at-the-gas-pump-scares-up-data-privacy-awareness/