Deliver a more relevant search experience

This guide from Coveo provides practical and easy-to-implement tips to deliver a more intelligent and relevant search experience, along with real-world examples from major brands that have implemented them.

You will learn:

- The simple changes in design and functionality that will have a big impact.
- Why website search needs to be at the top of your

conversion rate optimization strategy, and how to leverage it.
- How the signals you're getting from your website search trends can help guide your content and product strategy.

Visit Digital Marketing Depot to download "The Ultimate Guide to Site Search User Experience."

About The Author

Digital Marketing Depot is a resource center for digital marketing strategies and tactics. We feature hosted white papers and E-Books, original research, and webcasts on digital marketing topics – from advertising to analytics, SEO and PPC campaign management tools to social media management software, e-commerce to e-mail marketing, and much more about internet marketing. Digital Marketing Depot is a division of Third Door Media, publisher of Search Engine Land and Marketing Land, and producer of the conference series Search Marketing Expo and MarTech. Visit us at http://digitalmarketingdepot.com.
http://feeds.searchengineland.com/~r/searchengineland/~3/Q4uGtK61e6Q/deliver-a-more-relevant-search-experience-313337