Dentsu Inc. Considers Restructuring Operational Model to ‘Maintain and Enhance Growth’

Dentsu Inc., parent company of Dentsu Aegis Network and agencies like mcgarrybowen, Carat, 360i, Merkle and Isobar, is considering a restructuring plan which would see it split into an operating company and a holding company. Dentsu Inc. president and CEO Toshihiro Yamamoto announced the proposition today during a meeting of the company’s board of directors…. https://www.adweek.com/agencies/dentsu-inc-considers-restructuring-operational-model-to-maintain-and-enhance-growth/