D&I Summit: Closing the Gaps to Create an Equal Workplace

|
5 hours ago

Shelley Zalis, CEO of The Female Quotient, is seeing a widening gap for women when it comes to parity and policy during the time of novel coronavirus. “If we wait and watch, we will continue to lag,” she told GLAAD’s Sarah Kate Ellis during Adweek’s Diversity and Inclusion Summit Wednesday.

“Equality is a choice; unconscious bias is an excuse,” she added.

Watch above for the full Q&A, and below are Zalis’ three action items for leaders and changemakers to take now.

https://www.adweek.com/brand-marketing/di-summit-closing-the-gaps-to-create-an-equal-workplace/