D&I Summit: Helping Diverse Talent Rise

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5 hours ago
Bozoma Saint John has a brilliant knack for getting people to sit up and listen to what she's saying. That's her strategy, and it's effective.

And it happened again at Adweek's virtual D&I Summit Wednesday, when Saint John implored the thousands of people watching the Zoom gathering live to not get complacent.

"I challenge us to be uncomfortable having the conversations when you hear people saying things that you know are based in bias," she said. "We can't have nice conversations anymore."

Watch the full Q&A with Shelley Zalis above, and below are Saint John's three actions to take right now which may seem repetitive but are equally crucial.





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