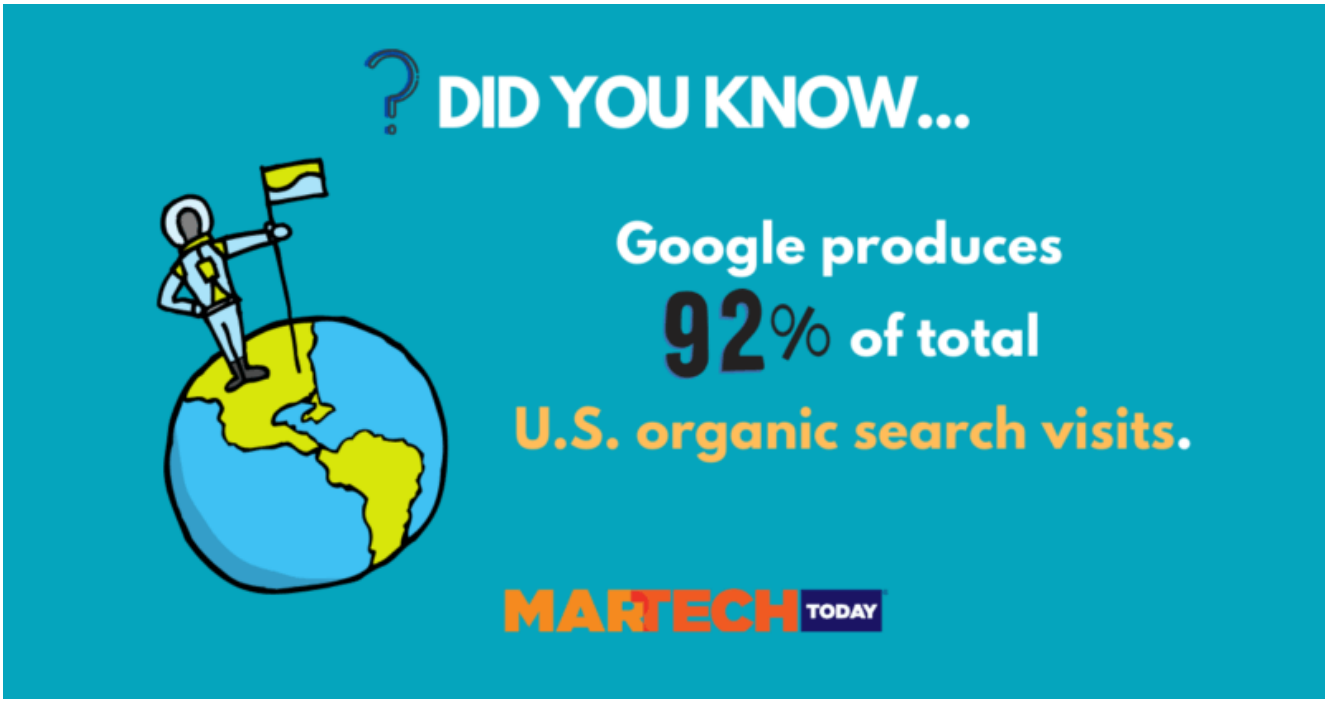
Did you know that 92% of U.S. organic visits are produced by Google?



Google reigns over organic search, we knew that. According to Merkle, in Q3 2019, Google produced 92% of total U.S. organic search visits (95% on mobile).

With a dominant presence, it comes as no surprise that Google continues to move the needle in SEO. The search titan is driving innovation, and they aren't slowing down any time soon – BERT, anyone?

This SEO trend is one of many trends you'll uncover in MarTech Today's Enterprise SEO Tools for Content Marketing, Search Intelligence, UX and More.

Our free, downloadable guide looks at the trends SEOs and vendors are adapting to. It also features 20 in-depth SEO platform company profiles and the software they offer, including a discussion of the latest functionality that distinguishes the leaders from the stragglers.

Download the report today!

About The Author



Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.

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