

Did you know that over 60% of organic site visits come from mobile?

Mobile. Is. Everything.

Including tablet traffic, mobile devices generated more than 60% of organic site visits, according to Merkle's 2019 report.

What does this mean to you, the SEO?

This should cement the idea that websites should be *mobile-first* and not just responsive. Page load times on mobile also play an important role, with Google penalizing sites that offer a too-slow-experience for users.

This SEO trend is one of many trends you'll uncover in MarTech Today's Enterprise SEO Tools for Content Marketing, Search Intelligence, UX and More.

Our free, downloadable guide looks at the trends SEOs and vendors are adapting to. It also features 20 in-depth SEO platform company profiles and the software they offer, including a discussion of the latest functionality that distinguishes the leaders from the stragglers.

Download the report today!

About The Author

Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.

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