Disney+ is now getting two big Marvel series in 2020

WandaVision was one of the biggest Disney+ shows planned for 2021, but the company announced today that the Marvel series' release date is moving up to 2020.

Disney revealed the news in a sizzle reel teasing what's set to hit the streaming service this year. There's no specific release date for *WandaVision* yet, making it unclear if it will premiere before or after Marvel's other highly anticipated Disney+ show, *Falcon and the Winter Solider*. Adding the series helps Disney pad out 2020 with high-profile shows that can boost subscriber numbers.

Marvel previously teased that the events of *WandaVision* will be referenced in *Doctor Strange and the Multiverse of Madness*, which is still slated for May 7th, 2021. The show follows Elizabeth Olsen's Scarlet Witch and Paul Bettany's Vision from the *Avengers* films.

Moving up the release date can help Disney+ keep subscribers
Pushing up the release date is a smart move on Disney's part. A couple of big Disney+ shows are planned for 2020, including *Monsters at Work*, a spinoff of Pixar's popular *Monsters Inc.* series, and the anticipated return of Lizzie McGuire, but those aren't exactly *Star Wars* or Marvel. Moving *WandaVision* up can help entice subscribers to keep paying. Like HBO Now after *Game of Thrones*, Disney will have to contend with people canceling their subscriptions as big shows disappear.

When the streaming service launched in November, there were a few breakout shows, most notably *The Mandalorian*. The *Star Wars* series (with the help of Baby Yoda) helped give Disney+ a

successful start. But both *The Mandalorian* and *High School Musical: The Musical: The Series* recently completed their first seasons, and Disney was heading into 2020 without any significant blockbuster series.

Disney+ started off spectacularly, boasting 10 million subscribers within the first 24 hours of launch and millions of people watching *The Mandalorian*. Disney wouldn't share those numbers unless the company was certain there would be just as many by the end of its first year; having blockbuster shows helps maintain and grow those subscriber figures. Now that *The Mandalorian* is done, some customers are wondering when the next big Disney+ series will arrive. Just this week, Netflix's *The Witcher* surpassed *The Mandalorian* as the most in-demand show, bringing an end to Baby Yoda's reign.

We're still waiting on many details about *WandaVision*, including where it picks up in the Infinity Saga arc, but more information is expected to be released in the coming weeks.

https://www.theverge.com/2020/1/1/21045415/wandavision-release-date-2020-disney-plus-marvel-infinity-saga