Diversifying in Advertising Requires Creativity and a Drive to Instill Fairness

The fundamental idea is very simple, like all powerful notions. A marketer’s best work is only made possible through a diversity of talent applied to that company’s business. In recent years, the advertising community has started to come to grips with the bold-faced truth that we haven’t really talked the “real” talk, much less walked… https://www.adweek.com/agencies/diversifying-in-advertising-requires-creativity-and-a-drive-to-instill-fairness/