Do Comparison Posts, Roundups & Listicles Still Have Any Value? – Ask An SEO via @sejournal, @rollerblader

Roundups and comparison posts can still win customers, build trust, and grow audiences when you create them for readers instead of rankings.

The post Do Comparison Posts, Roundups & Listicles Still Have Any Value? – Ask An SEO appeared first on Search Engine Journal.

https://www.searchenginejournal.com/ask-an-seo-do-comparison-posts-roundups-listicles-still-have-any-value/585084/