Do You Really Need 10,000 Hours to Become an Expert?

If you can’t share you’re knowledge, you’re not an expert — even if you’ve put in the time.

March 6, 2019 2 min read

Opinions expressed by *Entrepreneur* contributors are their own.

In this video, Entrepreneur Network partner Jeff Rose details a time when he completely bombed an interview to become a financial advisor. He details how he let self-doubt get to him even though he considered himself an expert.

Rose points out that while he was knowledgable in the technicalities of financial planning, he was not able to deliver all the information he had learned. This inevitably meant he actually was not an expert, despite the certificates and education he had received.

After this experience, Rose consideed being an expert as doing something that others haven’t. Others who do not have your experience, may be willing to pay a certain cost to hear what you have learned; Rose points to a few bloggers who have done exactly that and made impressive profits.

Some of the steps Rose recommends to become an expert include doing research and studying it, as well as attending conferences to stay current on industry knowledge.

Hear Jeff Rose’s complete list for becoming an expert by clicking on the video.

Related: Only 3 Percent of People Can Answer These Basic Money

Questions. Can You?

Entrepreneur Network is a premium video network providing entertainment, education and inspiration from successful entrepreneurs and thought leaders. We provide expertise and opportunities to accelerate brand growth and effectively monetize video and audio content distributed across all digital platforms for the business genre.

EN is partnered with hundreds of top YouTube channels in the business vertical. Watch video from our network partners on demand on Roku, Apple TV and the Entrepreneur App available on iOS and Android devices.

https://www.entrepreneur.com/video/329361