Don’t Just Focus on Fundraising and Finances

The founder describes how he thinks of the hustle, outside of asking investors for funding.

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In this video, Entrepreneur Network partner Business Rockstars sits down with Barry Turner, the founder of Lenny and Larry’s, a line of plant-based protein cookies.

Barry Turner points out his own ability to keep a well-rounded perspective by being cognizant of both the creative sides and the financial sides.

The founder describes his ability to go out and seek out opportunities to make your own money and find new hustles as part of building a company, and not simply finding ways to raise money from investors.

Click the video to hear more from Barry Turner.

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