Don’t Let Your Mistakes Define You … Let Them Refine You



Author and founder Steve Sims talks about how the mistakes he’s made in his career helped make him a better entrepreneur.

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Steve Sims sits down with *The Playbook* host David Meltzer to share the story of how quitting his bricklaying job and a failed attempt to become a stockbroker led to him starting one of the world’s top concierge services. Sims and Meltzer discuss the misconception that you need to sacrifice personal relationships in order to succeed, how to surround yourself with the type of people you want to become, and why it is so important to let mistakes refine you instead of instead

of you. The pair also chat about why people tend to laugh at entrepreneurs before they applaud them.

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