

Don't miss Search Marketing Expo online December 8-9

Are you and your search marketing colleagues asking these difficult questions as you plan for 2021?

- *How can my organization win new customers?*
- *Where can I eliminate PPC campaign waste?*
- *What's the secret to SEO success in 2021?*

Get actionable answers to these and more essential SEO and SEM challenges at **Search Marketing Expo**, online **December 8-9**.

Your \$249 All Access pass gets you **45+ expert-led sessions**, including Overtime, **extended live Q&A** with the speakers –

plus **forward-thinking keynotes** featuring Areej AbuAli (Zoopla) and Mike King (iPullRank) that will help prepare you for a successful 2021 and beyond. **See the agenda.**

(Can't attend live? All sessions will be available on-demand immediately following their live broadcast.)

You'll also access SMX Connect, our **1:1 networking experience** that randomly pairs you with fellow attendees for bite-sized meetings. **Talk shop, trade ideas, swap contact details** in three minutes or less. Growing your network has never been easier... or more fun!

Don't miss your chance to discover actionable SEO and SEM tactics that can help you **drive more traffic, conversions, and ROI for just \$249. Register now!**

Psst... Hungry for more? Bundle your All Access pass with a **two-day search marketing workshop** for just \$479. (Workshops take place online December 15-16.)

About The Author

Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.

<http://feeds.searchengineland.com/~r/searchengineland/~3/0WRot>

KH4rNY/dont-miss-search-marketing-expo-online-
december-8-9-344027