Don’t pay more later. Register for SMX East.

Last week, I shared 11 awesome reasons to attend SMX East this November 13-14 in NYC. I could list another 11 today – but instead, I’m going to turn it over to your peers and let them tell you why they choose SMX:

> *“Lots of great information. I came away with solid action items to implement on our site that will improve our search ranks. It was invaluable to our business!” – Amy O’Brien, Yankee Publishing Inc*

> *“Good speakers, and the ability to learn more about areas I don’t specialize in from the experts.” – Kamilla Dynia, SmartPak Equine*

> *“I come every year. Always learn new things & make connections. Thank you!” – Miriam Bakker, The Keyword Agency*

> *“Great opportunity to cross train our team and share knowledge with industry peers.” – Jennifer Barry, DragonSearch*

> *“The content is always solid. And the direct interaction with speakers and brands makes getting the worth out of the visit very easy.” – Joe Martinez, Granular*

If you want a firehose of 90+ search marketing sessions tackling the topics that matter most to your company, proven techniques that will help drive awareness and conversions, and the chance to connect with the best and brightest search marketers on the planet, register for SMX East today.

Super Early Bird rates expire next Saturday, August 24, so now is the time to enjoy up to $900 off on-site rates!

Pick your ideal pass:

- **All Access Pass:** The complete experience – all sessions (including two new tracks dedicated to Agency Operations & Management and Local Search Marketing For Multi-Location Brands), keynotes, clinics, networking events, and amenities. Book now and save $450 off on-site rates!
- **All Access + Workshop Combo (best value!):** Maximize your learning with a full-day pre-conference workshop. Book now and save $900 off on-site rates!
- **Expo+:** Complete access to the Expo Hall, full-length sponsored sessions, demos in the SMX Theater, 100% Q&A clinics, select networking, refreshments, and WiFi. Book now and… it’s free!

I’ll see you in NYC!

Psst… Thinking of attending with your team? Smart move. You’ll divide and conquer the agenda AND unlock special group savings!

About The Author

Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.
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