

Doug Long Returns to KIFI in Idaho Falls, Idaho

Former KIFI anchor **Doug Long** is now the current Idaho Falls, Idaho ABC and Fox affiliate's current evening co-anchor.

Long will join **Linda Larsen** and meteorologist **Michael Coats** during the weeknight newscasts. Doug replaces **Todd Kunz**, who left the station in February.

The station said longtime viewers of Local News 8 will recognize Doug as a former reporter, weekend anchor, and one of our original morning anchors. He first joined the station in 1994 before helping launch the morning newscasts in 1997.

"We are excited to welcome Doug Long back to Idaho Falls! Doug is a natural teacher and newsroom leader. Whether you remember Doug from the 1990s or not, I'm confident you are going to appreciate his professionalism and commitment to be your first choice for local news," said KIFI general manager **Kalvin Pike**.

"I am very much 'old school' in my approach to news gathering and reporting," Doug said. "I staunchly believe in objectivity and the ability to leave one's personal opinions, politics, and social positions at home, bringing only neutral eyes and ears to the newsroom."

After leaving the station in 1998, Long was the evening anchor at WGXA in Macon, Georgia. Within several years, he was promoted to news director. He later left television to work in corporate communications and training.

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