

Dozens of nudify apps found on Google and Apple's app stores

Removing or restricting access to Grok's AI image editor might not be enough to stop the flood of nonconsensual sexualized images being generated by AI. A report from the Tech Transparency Project (TTP) released on Tuesday found dozens of AI "nudify" apps similar to Grok on Google and Apple's platforms, as previously reported by CNBC.

TTP identified 55 apps on the Google Play Store and 48 on Apple's App Store that can "digitally remove the clothes from women and render them completely or partially naked or clad in a bikini or other minimal clothing." These apps were downloaded over 705 million times worldwide, generating \$117 million in revenue.

According to CNBC, Google has suspended "several" of the apps TTP spotted and Apple has removed 28 of them (two of which were later restored). This is not the first report on AI nudify apps slipping through the cracks – Apple and Google had to respond to a similar report from *404 Media* in 2024.

Apple and Google have addressed the apps in TTP's report, but X and Grok remain freely available on both companies' app stores. As *The Verge's* Elizabeth Lopatto has pointed out, Apple and Google were quick to remove the ICEBlock app, "while allowing X to generate degrading images of a woman ICE killed."

<https://www.theverge.com/news/868614/nudify-apps-ttp-report-google-apple-app-stores>