

Equality Illuminates Amnesty International's Stunning Campaign 'The Best Religion Is Love'

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To restrict marriage equality is to deny a fundamental civil right for LGBTQ+ communities. Yet same-sex unions continue to face resistance from conservative governments worldwide, making it a regular topic of discussion for activists across the globe.

With Peru's bill in favor of same-sex marriage set to be debated again in congress, Amnesty International has launched "The Best Religion Is Love" campaign. Teaming with Havas Peru, the graphic campaign draws attention to the hypocrisy implicit in religious and governmental institutions denying rights to a significant portion of the population based on who they love.

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