ESPN’s The Last Dance Documentary Fast-Breaks on Twitter Sunday Night



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4 hours ago

The first two episodes of ESPN documentary The Last Dance was a slam-dunk for top trend on Twitter Sunday night.

The social network said that at one point Sunday night, 25 of the 30 trending topics were related to The Last Dance, and there have been over 1.6 million tweets related to the series during the past 24 hours.

The Last Dance chronicles the National Basketball Association’s Chicago Bulls during the 1997-98 season, which resulted in the last championship of the dynasty led by superstar Michael Jordan and head coach Phil Jackson.

Twitter said the most-tweeted-about moment during the night occurred at about 10:20 p.m. ET, when the subject of superstar Scottie Pippen being underpaid was addressed.

The most-tweeted-about people in The Last Dance were:

1. Jordan
2. Pippen
3. Jerry Krause, the Bulls' general manager at the time

The most-retweeted tweets of the night were:

> *Man MJ had it! He had that "IT" He was chosen to be the GOAT*
>
> *— DWade (@DwyaneWade)* ***April 20, 2020***

> *Michael Jordan's Last Dance was fantastic and I loved all two hours of it!! Young fans that never got to see Michael play now understand why he's the ???? of basketball!*
>
> *— Earvin Magic Johnson (@MagicJohnson)* ***April 20, 2020***

> *I hope all those who believe LeBron is better than Michael Jordan are watching this documentary … and these highlights. Lord have mercy. Never been anything like the one and only 23.*
>
> *— Skip Bayless (@RealSkipBayless)* ***April 20, 2020***

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