

Estate Media Is Ready to Revolutionize the Real Estate Business

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Real estate isn't always a topic that receives a warm welcome in conversations. For some, it's an exciting and thrilling subject; for others, it can be quite dull. Estate Media is changing that by creating informative yet entertaining content about buying and selling real estate.

Estate Media is a media company founded by Million Dollar Listing Los Angeles realtor Josh Flagg, Griff O'Brien and Andrew Shanfeld. It brings together experienced and emerging talents with a collective audience of more than 25 million followers.

Estate Media produces original and branded content—podcasts, newsletters, digital series and educational shows—for social and traditional platforms.

In this episode of Young Influentials, Adweek digital editor and host Colin Daniels sits down with CEO Griff O'Brien to discuss his background in the media industry and how Estate Media is shaking up the business of real estate.

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