Etsy is cracking down on AI slop listings

Etsy is announcing stricter rules about how AI can be used in listings to reduce the volume of AI slop on the platform. In a post, the company says that “many active buyers say they can’t tell which items involve AI-generated content” and that sellers are “concerned about your work appearing alongside items that use AI in misleading ways,” spurring the new policies and restrictions.

Under the new policies, every listing must include “at least one unedited photo of the actual item against a real background,” and all photos must “accurately represent the item a buyer will receive.” The photos that aren’t the first one can be edited with softw …

Read the full story at The Verge.

https://www.theverge.com/tech/1017261/etsy-ai-rules-policies-restrictions-listing