Everything Old Is New Again, and 6 Other Takeaways from ViacomCBS’ Paramount+ Event



Franchises like Marvel and Star Wars are dominating Disney+, and spin-offs of unscripted series like 90 Day Fiancé are bulking up Discovery+. So it’s no surprise that ViacomCBS’s forthcoming streaming service Paramount+—a revamp of its current CBS All Access streamer—is digging into its parent company’s content coffers to find inspiration for the platform, which will premiere in just over a week’s time.

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