EXCLUSIVE: Omnicom Advertising Creative Lead Javier Campopiano Exits Months After IPG Takeover

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Javier Campopiano, global chief creative officer, global clients for Omnicom Advertising Group (OAG), is stepping down from his role, ADWEEK has learned.

Campopiano, the former McCann Worldgroup and McCann Worldwide chief creative officer, will leave Omnicom at the end of May. An Omnicom spokesperson said the company has no plans to replace his role.

He departs six months after taking on the OAG role as part of Omnicom's acquisition of Interpublic Group (IPG) in December 2025.

Prior to that, Campopiano had been McCann's global creative leader since 2023. During his tenure, he helped the agency network win clients including Ferrero, Ikea, Peroni Nastro Azzurro, and LinkedIn, and produce Cannes Lions Grand Prix and Titanium-awarded work for brands such as Xbox and L'Óreal.

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