

Exclusive: Wavemaker Hires Investment and Activation Lead From Amazon

The run on investment-related hires continues at media agencies, with GroupM's Wavemaker hiring from Amazon, effectively reversing the typical talent migration route from agencies.

Don't miss **The Business of Marketing**, a new series featuring leading c-suite executives sharing insights on the importance of leveraging the intersectionality of marketing, finance, technology, HR and the boardroom to drive business growth. **Tune in.**

Recommended articles

<https://www.adweek.com/agencies/exclusive-wavemaker-hires-investment-and-activation-lead-from-amazon/>