Explore the SMX Next agenda!

Searching for a professional training experience that delivers fresh, actionable SEO and SEM tactics for **more traffic, leads, and sales**? Search no more!

Join thousands of fellow search marketers online (for free!), June 23-24, for SMX Next. **The agenda is live** and ready for you to explore! Check out some of the tactic-rich sessions in store:

- Leverage Digital Experiences To Improve CX During A Time of Uncertainty, *with Natalie Barreda, Sr. Manager, Media, T-Mobile*

- Diagnosing And Fixing A Drop In Rankings By Using The Appropriate Tools, *with Holly Miller Anderson, Former SEO Product Manager, Macys.com*
- Advanced Title Tag Optimization For SEO Geeks, *with Cyrus Shepard, SEO Consultant, Moz*
- SEO And The Evolution Customer Journey, *with Leslie Ramey, SEO Solutions Consultant, Botify*

See the agenda here!

Ready to register? **Secure your spot now** – it's quick, easy, and best of all… free.

Lastly… we're happy to deliver a virtual SMX experience you can enjoy from the comfort and safety of your home. But not everyone lives in a comfortable or safe environment. That's why we're donating to New Beginnings, a Seattle-based organization that supports and empowers victims of domestic abuse. **We hope you'll consider donating, too**.

About The Author

Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.
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