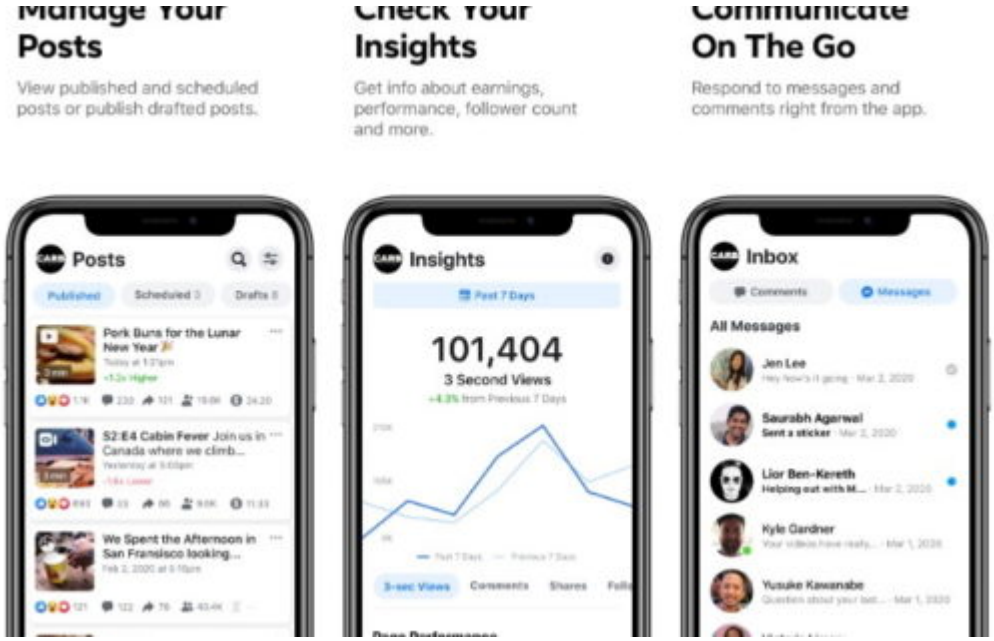
Facebook Details Updates to Its Creator Studio App



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9 hours ago
Facebook updated its Creator Studio application this week so that creators can publish and schedule posts, in addition to the already existing options of seeing content insights and responding to fans' messages and comments.

The social network said in a blog post that the Creator Studio app helps creators ensure that they are always posting as one of their pages, and not from their personal profiles.

More features were added for video posts via the app, as well.

Creators can add titles and descriptions to their videos to give viewers more information, and thumbnails can be uploaded from the libraries on their mobile phones, or the app's thumbnail selector can be used.

Product manager for creator and publisher experience Victoria Limary said in the blog post, "The Creator Studio app is starting to roll out a brand-new experience for creators who want to manage their content on the go. With this update, you

can now publish and schedule Facebook posts within the same Creator Studio app where you check content insights and respond to your fans’ messages and comments.”

https://www.adweek.com/digital/facebook-details-updates-to-its-creator-studio-app/