Facebook: Here’s How to Create a Watch Party

In July, Facebook made its Watch Party feature available to all Facebook groups around the world. Now, users can create their own Watch Parties on News Feed without being associated with a group. The Watch Party feature allows users to invite friends to watch videos with them on the social network. Our guide will show… https://www.adweek.com/digital/facebook-heres-how-to-create-a-watch-party/