Facebook Inks Content Deals for Watch Together Messenger Feature

There is now a lot more to watch via the Watch Together feature Facebook introduced earlier this month, as the social network reached content agreements with Lionsgate, Sony Pictures Entertainment and Warner Bros.

Watch Together enables people to share their reactions to Facebook Watch videos with their friends and family during video calls on Messenger From Facebook and via the Messenger Rooms group video-calling feature.

The social network said in a blog post, “Now, people can tune in together, even if they’re not, and check out features like Fruitvale Station, Hairspray and Reservoir Dogs, just to name a few, with hits like Madea’s Family Reunion and Karate Kid coming soon. Or, maybe binge watch a season of Community or Dawson’s Creek with your besties. And with Halloween coming up, get into the spooky spirit with selections like The Blair Witch Project, The Descent or The Grudge 2.”

Facebook said when it introduced Watch Together that there are over 150 million video calls every day on Messenger, and over 200 million videos are sent through the application.

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