Facebook Is Continuing to Pump New Features Into Its Stories

Facebook added four new features to Facebook Stories: the ability to start a group conversation about them on Messenger, Reactions, two new interactive stickers and the ability to view Messenger responses without leaving Stories. When someone taps the reply bar of a friend’s Story, they will now be able to add other friends to the… https://www.adweek.com/digital/facebook-is-continuing-to-pump-new-features-into-its-stories/