Facebook Is Testing a Way for Users to Hit the Snooze Button on Specific Keywords

Spoiler alert: Facebook just began testing a feature that can help you avoid spoilers or, basically, any topic you don’t want to see in your News Feed. News Feed product manager Shruthi Muraleedharan revealed in a Newsroom post that the social network is testing a Keyword Snooze feature, which would enable users to keep posts… https://www.adweek.com/digital/facebook-is-testing-a-way-for-users-to-hit-the-snooze-button-on-specific-keywords/