Facebook Is Trying to Keep News Feed Free of Content Copied From Other Sites

The most recent tweak to Facebook’s News Feed algorithm is taking aim at low-quality sites that predominantly copy and republish content from other sites without adding any value. The social network quietly announced the change in an update to a Newsroom post from May 2017, when it announced that fewer links to low-quality web pages… https://www.adweek.com/digital/facebook-is-trying-to-keep-news-feed-free-of-content-copied-from-other-sites/