Facebook Just Added a Candidate Info Tool for the Upcoming U.S. Midterm Election

With a crucial U.S. midterm election coming up Nov. 6, Facebook introduced a new Candidate Info tool to give people access to information about candidates for office, as well as short videos created by those candidates. Product manager, civic engagement Mike Hogan said in a Newsroom post that more than 25 million people in the… https://www.adweek.com/digital/facebook-just-added-a-candidate-info-tool-for-the-upcoming-u-s-midterm-election/