# Facebook Will Once Again Remind Users About Their Privacy Options

Facebook continues to take steps to ensure that “I didn’t know” is no longer an excuse when it comes to users and the privacy controls that are available to them. Chief privacy officer Erin Egan announced in a Newsroom post that people on Facebook will begin seeing customized alerts atop their News Feeds this week,… https://www.adweek.com/digital/facebook-will-once-again-remind-users-about-their-privacy-options/