Facebook’s Premieres Feature Is Now Available to All Publishers and Video Creators

The Premieres feature for Facebook Live videos that the social network began testing in April is now available to all pages globally, and more pages are getting access to video polls and Top Fans. Premieres enable publishers and video creators to pre-record videos and debut them as live moments on Facebook, enabling people to experience… https://www.adweek.com/digital/facebooks-premieres-feature-is-now-available-to-all-publishers-and-video-creators/