Facebook’s Watch Party Feature Is Now Available to All Groups Worldwide

Facebook began testing its Watch Party feature in January, enabling members of a group to view videos together—Live or recorded—comment on them and react to them. On Wednesday, the social network announced that Watch Party is available to all groups worldwide. Starting a Facebook Watch Party on desktop Facebook Starting a Facebook Watch Party on… https://www.adweek.com/digital/facebooks-watch-party-feature-is-now-available-to-all-groups-worldwide/