

# Ford offers free home EV charging for some Texas residents in first-of-its-kind deal



Ford and TXU Energy, one of Texas' largest electric providers, have partnered up so customers can get free EV charging at home. Owners of newer Ford EVs and plug-in hybrids who sign up for TXU's Free EV Miles program can get full credit back on their utility bill if they charge up during TXU's free 18-hour window.

In a press release, Ford says it's aiming to "educate Texans about the perks of driving electric." The "first-of-its-kind" deal will incentivize customers to charge during off-peak hours. Free hours will be between 7:00PM and 1:00PM the next day. (Charging at other times will cost the same as any other use of electricity in the home.)

In an email to *The Verge*, Ford PR representative Eddie Fernandez wrote that the program is "for now slated through

2026 with the goal to be ongoing.” The program is currently exclusive to Ford customers but might expand to other automakers in the future, according to Fernandez, who also confirms that Lincoln plug-in hybrids are included in the deal.

To get the free charging deal, you’ll need to give TXU access to your Ford plug-in vehicle’s charging information through the My Ford Pass app, which will then link to the electricity provider’s billing system.

If you own a 2021 or newer Ford F-150 Lightning, Mustang Mach-E, Escape PHEV, or plug-in Lincoln and also live in a Texas county covered by TXU, you can sign up on the electricity provider’s website. As a bonus, Ford will also send you a \$100 reward card right away, while TXU will give you \$250 on your plan anniversary.

<https://www.theverge.com/2024/8/12/24218702/ford-free-ev-charging-txu-energy-texas>