Former Fitzco CEO Evan Levy Joins Ammunition to Deepen Client Relationships



Atlanta-based independent agency Ammunition has hired former Fitzco CEO Evan Levy as its first chief client partnership officer.

Levy will work to deepen Ammunition's relationships with clients, positioning the agency as a strategic business partner. He will focus on U.S. clients at first, working closely with global chief operating officer Renaye Edwards and eventually expanding onto global accounts.

With the new role and Levy's hire, Ammunition is deepening its leadership bench months after the agency went international, opening a London outpost in December.

Hiring a former CEO was an impactful opportunity that will benefit Ammunition's clients most, founder and CEO Jeremy Heilpern told ADWEEK.

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